

Hometown Of Panda / Colorful Baoxing

#### 四川省宝兴县投资促进服务中心

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- 宝兴融媒 -





四川省宝兴县投资促进服务中心 Sichuan Baoxing County Investment Promotion Service Center



#### CHARM OF BAOXING

LINK BAOXING WITH OPPORTUNITIES

### 宝之韵

联动"兴"契机

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BOOST UPGRADE OF "BAOXING"

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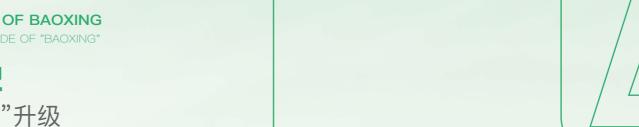
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## **宝之約** 联动"兴"契机 CHARM OF BAOXING

LINK BAOXING WITH OPPORTUNITIES

去宝兴,川西路上的乌托邦 那是一个充满诗意的栖息地 四季墨盘渲染了多彩宝兴 夹金山的南麓褪不下万里长征的红 硗碛湖的水拨动着炽热的魂 达瓦更扎的风牵动了奔赴宝兴的心 此时,心安之处是宝兴

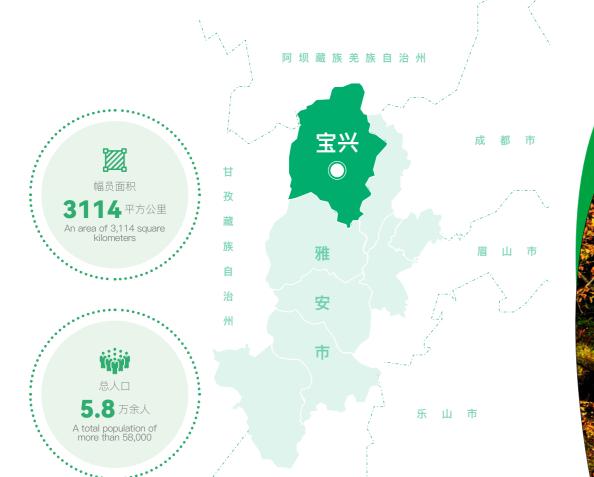




## **EET, COLORFUL BAOXING 遇见,多彩宝兴**

宝兴县位于四川盆地西部、雅安市北部,为古青衣羌国所在地,元代末期为土司制,1929年改土归流以辖地建县,取《礼记·中庸》中"宝藏兴焉"之意命名。辖3镇4乡35个村3个社区,幅员面积3114平方公里,总人口5.8万余人,是一个历史悠久的文化高地和多姿多彩的生态高地。

Located in the west of Sichuan Basin and the north of Ya'an City, Baoxing County is the site of the ancient Qingyi Qiang State. At the end of Yuan Dynasty, chieftain system was implemented there. In 1929, it was converted to a local county and named after the meaning of "treasures all rise here" in the Book of Rites: Doctrine of the Mean. There are 3 towns, 4 townships, 35 villages and 3 communities under its jurisdiction. Covering an area of 3,114 square kilometers and having a total population of more than 58,000, it is a cultural highland and colorful ecological highland with a long history.





▶ 现有野生大熊猫

There are 181 wild giant pandas





宝兴是长征国家文化公园雪山草地的起点,境内的夹金山是中央红 军长征翻越的第一座大雪山,毛泽东、周恩来、朱德等老一辈无产阶级 革命家留下光辉足迹,书写了"三越夹金山""陈云出川"等革命壮举。 四川长征干部学院雅安夹金山分院位于县城穆坪镇,成为面向全省、 辐射全国的革命传统和红色教育培训基地。

such as "Crossing Jiajinshan Mountains Three Times" and "Chen Yun Leaving Sichuan". Ya'an Jiajinshan Branch of Sichuan Long March Executive Leadership Academy is located in Muping Town, becoming the





宝兴是世界上第一只大熊猫科学发现地和模式标本产地。建国以来为国家提供大熊猫 123 只, 其中 17 只作为国礼赠送友好国家, 现有野生大熊猫 181 只, 81.7% 的幅员面积纳入大熊 猫国家公园范围。

Baoxing County is the place where the first giant panda of the world was found and the origin of model specimens. Since the founding of the People's Republic of China, it has provided 123 giant pandas for the country, including 17 pandas that are given to friendly nations as state gifts. There are 181 wild pandas and 81.7% of its total area is included in the Giant Panda National Park.

#### ◉ 宝兴大熊猫"五最"闻名于世

Baoxing giant pandas are world-renowned for the following

#### 颜值最高

Highest level of appearance

#### 发现最早

The place where the earliest giant panda was found

#### 国礼最多

The largest number of giant pandas given as state gifts

#### 密度最大

The largest density of giant pandas

#### 国家公园占比最高

The largest proportion of area included in the Giant Panda National Park

1990年北京亚运会吉祥物"盼盼",原型熊猫出生于四川 宝兴县巴斯沟。

The prototype of Panpan, the mascot of the 1990 Beijing Asian Games, was born in

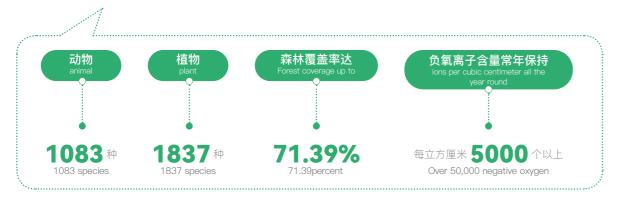




#### 生态王国 ECOLOGICALKINGDOM

宝兴是国家生态文明建设示范县,是世界自然基金会确定的"全球重要生态区域",全县有动物 1083 种、植物 1837 种,被誉为"世界动植物基因库"。是"中国天然氧吧",森林覆盖率达 71.39%,负氧离子含量常年保持每立方厘米 5000 个以上。是国家生态旅游示范区、天府旅游名县候选县,春赏花、夏避暑、秋看叶、冬玩雪,到宝兴、"氧"身心成为川渝游客的常态。

As a national demonstration county for ecological civilization progress, Baoxing County is determined as a "Globally Important Ecological Area" by World Wide Fund for Nature. There are 1,083 species of animals and 1,837 species of plants in the country, which is known as the "World Gene Bank of Animals and Plants". Being hailed as "A Natural Oxygen Bar in China", it has a forest coverage rate of 71.39% and over 5,000 negative oxygen ions per cubic centimeter all the year round. It is a national ecological tourism demonstration area and a candidate of famous Tianfu tourism county. Tourists appreciate flowers in spring, avoid heat in summer, enjoy the falling leaves in autumn and play with snow in winter. It becomes a normal for tourists from Sichuan and Chongqing to recuperate both physically and mentally in this "Oxygen Bar".







● 世界三大白色大理石原产地之一

One of three largest origins of white marble in the world

● 汉白玉资源储量和可开采量均居全球第一

It ranks the first in terms of reserves and exploitable reserve of white marble

宝兴是世界三大白色大理石原产地之一,汉白玉资源储量和可开采量均居全球第一,有山水画板、精品雕塑、高端粉体等产品300余种,广泛应用于故宫、卢浮宫等中外地标。汉白玉雕塑惊艳亮相中国共产党历史展览馆。

As one of three largest origins of white marble in the world, Baoxing County ranks the first in terms of reserves and exploitable reserve of white marble. There are more than 300 kinds of products including landscape drawing boards, fine sculptures and high-end powder, which are widely used in domestic and foreign landmarks such as the Imperial Palace and the Louvre. Sculptures of white marble sculptures are showcased in the CPC History Exhibition Hall.









宝兴是少数民族待遇县,自古就是连通康藏 "茶马古道"的交通要道。硗碛藏族乡是距成都最 近的嘉绒藏乡,"原生态多声部民歌"列入国家级 非物质文化遗产,"上九节""硗碛锅庄"列入四川 省非物质文化遗产。

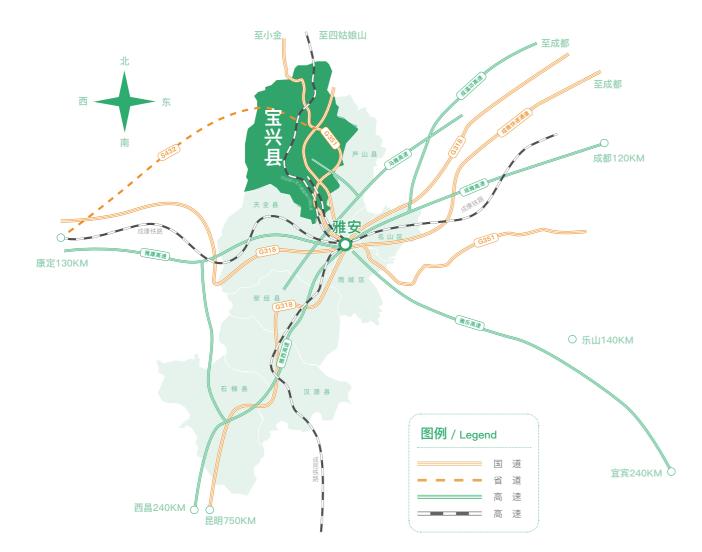
Baoxing County is a preferential county for ethnic minorities and it has been an important traffic artery of the Tea-Horse Road connecting the Kangba area and Tibet. Tibetan Township of Qiaoqi is a Jiarong tibetan township nearest to Chengdu, where the "original polyphonic folk song" is listed as national intangible cultural heritages and the "Shangjiu Festival" and "Qiaoqi Guozhuang Dance" are listed as intangible cultural heritages of Sichuan Province.



## DAND ENJOY BAOXING 前往,畅达宝兴

宝兴县交通以公路为主,县城距成都 180 公里, 距离雅安 60 公里, 距四姑娘山风景区 155 公里, 距碧峰峡风 景区 76 公里,是四川西部大熊猫生态旅游环线上的重要节点,也是四川省列为优先发展旅游的 12 个重点县市之一。

The transportation in Baoxing County is mainly by road. It is 180km from Chengdu, 60km from Ya'an, 155km from Siguniang Mountain Scenic Area and 76km from Bifeng Gorge Scenic Area. As an important link on the ring road of panda eco-tourism in western Sichuan, and it is also one of the 12 key counties and cities in Sichuan Province that give priority to the development of tourism.





已开通邛崃经芦山至荥经高速、京昆高速,省 道 432、国道 351 线贯穿全境,区位交通便利; 将运行马雅高速助力城市发展。

The Qionglai-Lushan-Yingjing Expressway, Beijing-Kunming Expressway, Provincial Highway 432 and National Highway 351 run through the whole area, offering convenient transportation in this region; moreover, the Ya'an - Ma'erkang Expressway will boost urban development.







已运行川藏铁路(即"CZ铁路")成雅段; 将开通雅林段和 CZ 铁路宝兴货运铁路支线, 有效提升对外运输力。

The Chengdu-Ya'an Section of the Sichuan-Tibet Railway (namely "CZ Railway") is in operation; Ya'an-Nyingchi Section and Baoxing freight railway branch of the CZ Railway will be open to traffic, which will effectively improve external transport capacity.



### 

距离成都双流机场 198 公里;将新建宝兴 通用机场。

It is 198km from the Chengdu Shuangliu International Airport, and the Baoxing General Airport will be built.



## EXPLORATION, FUYUAN BAOXING 探索, 富源宝兴



宝兴汉白玉品种多、数量大,资源储量 30 亿立方米,可开采量 17 亿立方米,纯度达 98%,白度大于 94 度,主要品种为"宝兴白"和"东方白",可与意大利"卡拉拉白"相媲美,被喻为"天下第一白",是生产雕塑制品、优质板材、高品质碳酸钙及其下游产品的重要原料。现已发现和利用的品种达 30 个,其中代表国家名牌 2 个、代表四川好品种 6 个。全县共有汉白玉矿采矿权 23 宗,年产荒料 20 万立方米、片石 120 万吨,年产各类汉白玉板材 500 万平方米、碳酸钙 120 万吨。

Baoxing white marble is numerous in variety and large in quantity, with reserves of 3 billion cubic meters, an exploitable amount of 1.7 billion cubic meters, purity of 98% and whiteness of more than 94 degrees. Leading varieties are "Baoxing White" and "Oriental White" which are comparable to the Italian Carrara White and are renowned as "the Whitest in the World". They are important raw materials for sculpture products, high-quality plates, high-quality calcium carbonate and its downstream products. Up to 30 species have been discovered and utilized, including 2 national representative brands and 6 representative brands of Sichuan Province.

Altogether 23 mining licenses have been granted for white marble mines in the county. These mines have an annual output of 200,000 cubic meters of quarry stones, 1.2 million tons of flaky, 5 million square meters of various white marble plates and 1.2 million tons of calcium carbonate.



汉白玉资源储量

30 亿立方米

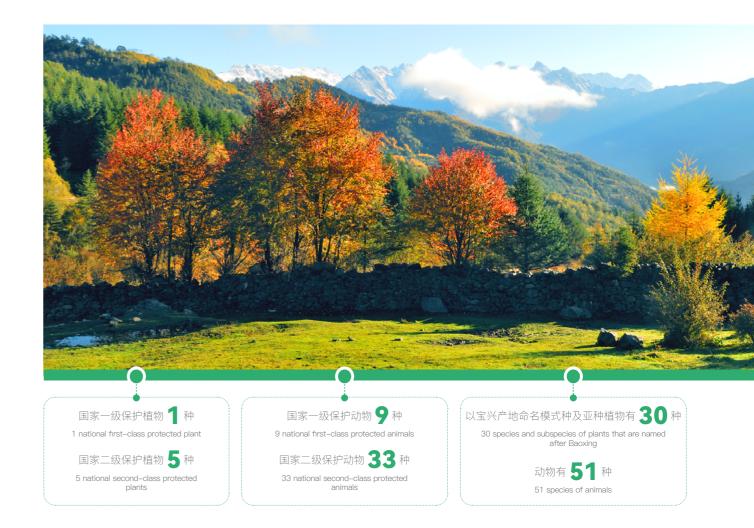
White marble reserves of 3 billion cubic meters

汉白玉可开采量

**17** 亿立方米

White marble exploitable reserve of 1.7 billion cubic meters







宝兴县生物资源丰富,生物多样性明显。仅维管植物就有164科、566属、1054种,分别占全省的70%、34%、11%;野生脊椎动物有29目、77科、377个种和亚种,分别占全省的69%、59%、29%以上。同时,宝兴也是向国外提供科研与展出活体大熊猫最多的地方,被誉为"大熊猫的故乡"。

Baoxing County is rich in biological resources and biodiversity. There are 164 families, 566 genera, and 1,054 species of vascular plants alone, accounting for 70%, 34% and 11% of the province respectively; there are 29 phyla, 77 families, 377 species and subspecies of wild vertebrates, accounting for over 69%, 59% and 29% of the province. In addition, Baoxing County is also the place where the largest number of research activities and exhibition of live giant pandas are provided for foreigners, thus being dubbed as "the Hometown of Giant Panda"







宝兴河系青衣江主源,发源于夹金山南麓,水域贯穿全境,大小溪流纵横交错,全县流域面积大于 100 平 方千米以上的河流以及具有开发价值的河流水能理论蕴藏量 191.74 万千瓦, 技术可开发量 146.96 万千瓦, 经 济可开发量 137.92 万千瓦。现建成小关子、灵溪、民治等电站 48 家,宝兴县是首批全国农村初级电气化县, 是一个新兴的水电基地。

The Baoxing River is the main source of Qingyijiang River, originating from the southern foot of Jiajinshan Mountain. It runs through the whole county, crisscrossed by small and large streams. The theoretical reserves of hydropower in rivers with a basin area of more than 100 square kilometers and rivers with development value in the county are 1,917,400 kilowatts, the technically exploitable amount is 1,469,600 kilowatts, and the economically exploitable amount is 1,379,200 kilowatts. At present, 48 power stations including Xiaoguanzi, Lingxi and Minzhi power stations have been built. Baoxing County is one of the first batch of counties in China where primary electrification in rural areas is realized, and it is an emerging hydropower base.

#### 全县流域面积大于 100 平方千米以上的河流开发价值



河流水能理论蕴藏量

Theoretical reserves of water resources of rivers is 1,917,400 kW



Technically exploitable amount is 1,469,600 kW



Economically exploitable amount is 1,379,200 kW













宝兴属于热带季风性湿润气候,冬无严寒,夏无酷暑,尤其是夹金山一带更 是全年无夏,常年平均气温 15 度。宝兴县被评为四川省乡村旅游强县、全省生 态旅游十佳县,是"天府三九大"中大熊猫文化的展示高地和研究高地,全县旅游 类资源 2342 个,排名全市第 1、全省前列。

Baoxing has a tropical monsoon humid climate, without chilly winter or hot summer. In particular, there is no summer in Jiajinshan Mountain all the year round, with an average annual temperature of 15° C. Baoxing County is rated as a Tourism-powered County in Sichuan Province, included in the Top Ten Counties of Eco-tourism in Sichuan Province, Display Highland and Research Highland of Giant Panda Culture among the famous scenic areas in Sichuan, which are represented by the "Land of Abundance", "Sanxingdui Ruin Site" and "Jiuzhaigou National Nature Reserve". There are 2,342 tourism resources in the county, ranking the first in the city and standing in the front rank in Sichuan Province.



The annual average temperature is 15°C



全县旅游类资源

There are 2,342 tourism resources in the county



## **定之业** 助推"兴"升级 INDUSTRY OF BAOXING

BOOST UPGRADE OF "BAOXING"

翻山越岭只为一场遇见 百企云集只为一次改变 致富就在宝兴城,也藏匿在时间中 梦想和希望,总有一样要在这里生根发芽 坚定你心中的选择 投资宝兴,开启崭新未来!







## POSITIONING URBAN PLANNING 定位城市规划

以全面建设社会主义现代化新宝兴为总任务,以"高质量建设国家公园,高水平重建美丽家园"为总定位,以"一区三地引领、红色新城示范、四化同步推进"为总抓手推进宝兴现代化建设。

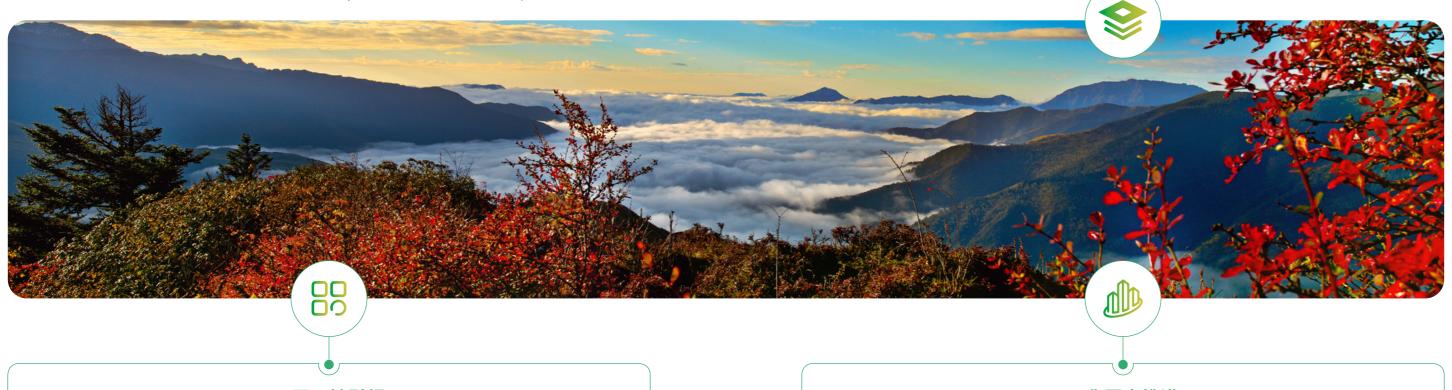
Baoxing's modernization is promoted in the following way: it takes a new modern Baoxing County with socialist characteristics in in an all-round way as the overall task, takes "Building a National Park with High Quality and Rebuilding Beautiful Homeland with High Level" as the overall orientation, leads the modernization of Baoxing by one demonstration area (National Demonstration Area for Ecological Progress) and three bases (National Red Culture Education Demonstration Base, Traceability Destination of World Giant Panda Cultural Tourism and Green Building Materials Base of Global White Marble), and builds the demonstration area of new Town of Red Culture and promotes four modernizations concurrently.

#### 红色新城示范

#### DEMONSTRATION AREA OF NEW CITY OF RED CULTURE

通过灾后恢复重建和县城功能疏解,将灵关红色新城建设为安全宜居之城、活力宜业之城、生态宜游之城、和谐宜养之城,带动宝兴绿色发展、转型发展、高质量发展。

Though post-quake restoration and reconstruction and functional dispersal of the county, the Lingguan New Town of Red Culture will be constructed to a safe and livable town, a vibrant town suitable for work, an ecological town suitable for tourism and a harmonious town suitable for keeping healthy, to drive green and high-quality transformation development of Baoxing County.



#### 一区三地引领

#### LEAD THE MODERNIZATION OF BAOXING BY ONE DEMONSTRATION AREAAND THREE BASES

以"巩固提升全国生态文明建设示范区成果"和"全国红色教育示范基地、世界大熊猫文化旅游溯源目的地、全球汉白玉绿色建材基地"作为宝兴现代化的引领。

Lead the modernization of Baoxing by one demonstration area (National Demonstration Area for Ecological Progress) and three bases (National Red Culture Education Demonstration Base, Traceability Destination of World Giant Panda Cultural Tourism and Green Building Materials Base of Global White Marble)

#### 四化同步推进

#### SIMULTANEOUS PROMOTION OF FOUR MODERNIZATIONS

推动新型工业化、信息化、城镇化、农业现代化在时间上同步演进、空间上一体布局、功能上耦合叠加。

Promote new industrialization, informatization, urbanization and agricultural modernization simultaneously and realize integrated spatial layout and functional superposition



宝兴正在积极构建全域文旅产业体系,借"大熊猫""夹金山"世界级文旅品牌,争创国家全域旅游示范区、 天府旅游名县、夹金山国家 AAAAA 级景区,着力打造大熊猫文化溯源之旅、红色文化传承之旅、生态氧身 氧心之旅三条旅游精品线路,以全面展现宝兴的美景、美食、美好人文,打响"来宝兴、氧身心"的文旅品牌。

Baoxing is now vigorously building the region-wide cultural and tourism industry system. With the world-class brand of "Giant Panda" and "Jiajinshan Mountain", it strives to become a national region-wide tourism demonstration area, a Famous Tianfu Tourism County and Jiajinshan Mountain AAAAA Scenic Area. It makes efforts to create high-quality tourism routes of the journey to the cultural origins of the giant panda, red culture inheritance tour and the ecological journey bringing physical and mental pleasure, to fully display Baoxing's beautiful scenery, delicious food and humanistic culture, improving the popularity of the cultural and tourism brand of "Recuperating Both Physically and Mentally in Baoxing".



有"硗碛多声部民歌""硗碛上九节""硗碛锅庄"等国家级、省级非物质文化遗产;熊猫古城、灵关石城、 东拉山大峡谷、蜂桶寨邓池沟、硗碛藏寨·神木垒5大 AAAA 级景区和网红景区达瓦更扎。

National and provincial intangible cultural heritages including "Qiaoqi Polyphonic Folk Song", "Qiaoqi Shangjiu Festival" and "Qiaoqi Guozhuang Dance"; national AAAA scenic areas of Panda Ancient City, Lingguan Stone Town, Dongla Mountain Grand Canyon, Dengchigou Scenic Area, Fengtongzhai Township, National AAAA-Class Qiaoqi Tibetan Village -Shenmulei, and Davaganza, a scenic area that is popular with online influencers.

#### 重点引入 /Key Projects Introduced

#### ▶ 开发漂流、攀岩、越野等项目

Rafting, rock climbing, cross-country tour and other projects

#### ▶ "民宿 +""露营 +""康养 +"等旅居产品

"Homestay hotels+" "camping+" "healthcare+" and other tourism products





## RGANIC AGRICULTURE 有机农业

宝兴是国家有机产品认证示范区,先后获得"全国有机农产品(牦牛)基地、全国有机农业电子商务示范县、四川省农产品质量安全监管示范县"等称号。宝兴还被称为"神药之乡",全县有药用植物达 600 余种,其中川牛膝是道地中药材,川贝、天麻、杜仲、厚朴、雪莲花、黄柏等是名贵中药材。

As a national organic product certification demonstration area, Baoxing County has successively won the titles of "National Organic Agricultural Products (Yak) Base, National E-commerce Demonstration County for Organic Agriculture and Sichuan Agricultural Products Quality and Safety Supervision Demonstration County". Baoxing County is also known as the "Home of Magic Medicine". There are more than 600 kinds of medicinal plants in the county, among which medicinal cyathula root is an authentic Chinese herbal medicine, while bulbus fritillariae cirrhosae, rhizoma gastrodiae, cortex eucommiae, cortex magnolia officinalis, saussurea involucrata and cortexphellodendri are rare Chinese herbal medicines.



四川省中药材种 植特色示范基地

Planting in Sichuan Province

川牛膝国家级标

准化示范区

National Standardization

Demonstration Area of

Medicinal Cyathula Root



目前有机牦牛和藏香猪、有机中药材、有机果蔬三大产业链已见成效,已建大圆包中药材种植基地、陇东中岗沟药材种植基地等千亩以上药材基地3个;新认证"两品一标"3个;新培育友好型农产品4个;全县"三品一标"农产品达41个。"宝兴藏香猪""宝兴山药"入选全国名特优新农产品名录。

Currently, efforts in the three industrial chains of organic yak and ginseng pig, organic Chinese herbal medicine and organic fruits and vegetables have brought about results. Three Chinese herbal medicine planting bases with an area of over 1,000-mu have been constructed, including the Dayuanbao Chinese Herbal Medicine Planting Base and the Zhongganggou Medicinal Plant Base in Longdong Town; three products have been certified as green food, organic agricultural products and geographical indications of agricultural products; four types of environmental-friendly agricultural products have been cultivated; there are up to 41 products that are rated as pollution-free agricultural products, green food, organic agricultural products and geographical indications of agricultural products. "Baoxing ginseng pig" and "Baoxing yam" have been included in the list of national famous and excellent new agricultural products.

● 认证有机种植、野生采集基地面积
Areas of certified organic planting and wild collection bases

**2**万亩 20000 mu

认证天然放牧草场面积Area of certified natural grazing pasture

**24.8**万亩 248000 mu

 **4.05**万亩 40500 mu

● 中药材种植面积稳定在 The Chinese herbal medicine planting area keeps stable at **24.9**万亩 249000 mu

● 草本药材种植面积达 The herbal medicine planting area is up to **10.9**万亩 109000 mu

● 茶种植面积达
The tea planting area is

**2.83**万亩 28300 mu

● 果蔬种植面积达
The fruit and vegetable planting area is more than

**6**万余亩 More than 60000 mu

**1.2** 万余头 More than 12000

● 牦牛年存栏数达
The annual stock of yaks is more than

**3.6** 万余头 More than





### 

宝兴县依托森林资源优势积极争取国家林业政策,发展林下种养殖产业和森林生态旅游业。现有以柳杉、杉木为主的用材林约20万亩、"三木"药材约14万亩、竹林约2.5万亩;有"中国森林养生基地"— 夹金山国家森林公园,以及省级森林康养基地4个、省级绿化模范单位3个、省级森林小镇1个(大溪乡)、省级熊猫牛态小镇1个(蜂桶塞乡)等。

Relying on the advantage of forest resources, Baoxing County strives for national preferential policies for forestry and develops understory farming industry and forest eco-tourism. There are about 200,000-mu timber forest mainly on cryptomeria fortunei and fir. There are about 140,000-mu eucommia ulmoides, magnolia officinalis, cortex phellodendri and about 25,000-mu bamboo grove; there is a China Forest Health Base - Jiajinshan Mountain National Forest Park, four provincial forest health bases, three provincial model unit for greening, one provincial forest town (Daxi Township), and one provincial panda ecological town.





● **现有林业用地**Area of existing forest land

占幅员面积的 93.98% Accounting for 93.98% of the land area **438.98** 万亩

● 森林面积 Forestry area

森林覆盖率 71.39% Forest coverage rate 71.39% 333.46万亩

● 森林蓄积

Forest stock volume

3348.8 万立方米

目前已完成第一期碳汇项目开发工作,是全省第一个完成造林碳汇开发交易试点县,成立了全省首个县级"生态产品价值转换促进局"。

At present, Baoxing County has completed the phase I carbon sink project, making it the first pilot county in the province to complete afforestation, development of carbon sink projects and trading of carbon sink. It has established the first county-level "Promotion Bureau of Value Conversion of Ecological Products" in Sichuan Province.

## ODERN SERVICE INDUSTRY 现代服务业

宝兴县围绕"4+6"现代服务业体系,落实省促进消费 25 条措施和服务业发展激励政策。主要着力于优化城市消费空间布局,培育旅游民宿新特色增长点,打造绿色轻奢消费增长极。同时,围绕吃住行游购娱培植宝兴特色美食、特色购物、文化娱乐、夜间消费等综合消费场景,培育网红打卡地宝兴品牌店,擦亮消费名片。

Baoxing County has implemented 25 provincial measures to promote consumption and incentive policies for the development of the service industry, focusing on the "4+6" modern service industry system. It attaches great importance to optimize the spatial layout of urban consumption, foster new growth areas for homestay hotels, and build growth pole for green and luxurious consumption. Meanwhile, it builds comprehensive consumption sites integrating special food and shopping, culture and entertainment and night consumption by focusing on food, accommodation, transportation, travel, shopping, and entertainment. Besides, it establishes Baoxing brand stores that are popular with online influencers, and promote consumption.





通过电子商务示范县项目建设,已形成了"1+3+N"的电子商务服务体系,切实解决电子商务进农村"最后一公里"的问题。现有四川长征干部学院雅安夹金山分院,是四川省委筹建的长征干部学院五所分院之一。

Through building the e-commerce demonstration county, it has formed a "1+3+N" e-commerce service system, offering the last mile solution for e-commerce in rural areas. Ya'an Jiajinshan Branch of Sichuan Long March Cadre College is one of the five branches of the Long March Cadre College established by Sichuan Provincial Committee.





## **宝之势** 点燃"兴"引擎

MOMENTUM OF BAOXING
START "ENGINE" OF BAOXING

漫步东拉山谷,光影在古老秘林间涌动 映着新时代的光芒,秀出了宝兴山河锦秀 每一个产业,都能铸就了我们的未来 投资宝兴,续写财富篇章







## "两大百亿产业"集群培育



**Building "Two Billion-level Industry Clusters"** 



园区位置 Park location 园区位于宝兴县灵关镇

It is at Lingguan Town, Baoxing



**园区概况** Park profile 2019年1月升级为省级工业园区,园区建成面积达3200亩,已入驻企业180余家,现有规模以上工业企业17家。

In January 2019, it was upgraded to a provincial-level industrial park, with a built-up area of 3,200 mu. More than 180 enterprises have settled in the park, and there are currently 17 industrial enterprises above designated size.



已形成以石材产业为主、载能产业和新材料产业共同发展的生产业态;以矿山科学开采、板材加工、碳酸钙及其下游产品生产、汉白玉雕塑、废渣废浆综合利用为主的完整产业链,规模效应和综合效应明显。

It has formed a production format dominated by the stone industry, with common development of the energy carrying industry and new material industry; a complete industrial chain focusing on scientific mining, plate processing, production of calcium carbonate and its downstream products, white marble sculpturing, and comprehensive utilization of waste residue and slurry, with obvious scale effect and comprehensive effect.









#### ▶ 汉白玉精品板材

High-quality white marble plate

#### ▶ 汉白玉精品雕塑

High-quality white marble sculpture

#### ▶ 人造岗石

Artificial granite

#### ▶ 碳酸钙等汉白玉石材上下游加工

Upstream and downstream processing of white marble stones such as calcium carbonate

#### ▶ 新材料

New materials

#### ▶ 载能产业

Industry carrying industry





## BAOXING INDUSTRIAL PARK IN ECONOMIC DEVELOPMENT ZONE 经开区宝兴工业园

园区位置

#### 园区位于雅安市主城区东部

The park is located in east of the main urban area of Ya'an City



园区概况 Park profile 园区规划面积 3 平方公里,目前占地 205 亩,已建成标准厂房及孵化园 9.6 万平方米,投资企业可实现第一时间入驻。

The park is planned to take up an area of 3 3 square kilometers, currently covering an area of 205 mu. A standard factory and an incubation park of 96,000 square meters have been built, allowing investment enterprises to settle in as soon as possible.







园区由有色金属新材料区、黑色金属新材料区和研发创新中心组成,拟打造为川西最大的铜铝金属新材料产业园。园区将依托重点龙头企业,积极引进铜铝产业下游关联产业,大力发展铜铝产业。

The park is composed of a non-ferrous metal new material area, a ferrous metal new material area, and a research and development innovation center, and is intended to become the largest copper and aluminum new material industrial park in western Sichuan. Relying on key leading enterprises, the park will actively introduce the downstream industry related to copper and aluminum and vigorously develop copper and aluminum industry.

#### 重点引入 /Key Projects Introduced



#### ▶ 铜铝深加工

Deep processing of copper and aluminum

#### ▶ 铜铝精密铸造

Precision casting of copper and aluminum







## **宝之信** 开拓"兴"路径 CREDIT OF BAOXING

OPEN THE PATH TO "BAOXING"

山有顶峰,湖有彼岸 不妨我们再大胆些,去宝兴攀山趟河逐月摘星 是惊鸿就该破空,是游龙就当登穹 投资宝兴,筑建圆梦舞台







## NSHINE GOVERNMENT AFFAIRS

宝兴全面推行阳光决策、阳光审批、阳光服务、阳光执行、阳光文化五大体系、规范政务公开、精简 行政审批、优化服务流程、做到让权力在阳光下运行、让服务像阳光一般温暖、让落实像阳光一样迅速。

Baoxing comprehensively implements the five major systems of sunshine decision-making, sunshine approval, sunshine service, sunshine execution, and sunshine culture, standardizes government transparency, simplifies administrative approval, and optimizes service processes to ensure that power is exercised under sunshine, making services as warm as the sun and implementation as rapid as the sunshine.

#### 全县实现 The county has realized that

#### ▶ 595 项事项实现"马上办"

595 items "be handled immediately"

#### ▶ 141 项事项实现"就近办"

141 items "be handled nearby"

#### ▶ 109 项事项实现"零材料"办理

109 items "be handled with no materials"

#### ▶ 96 项事项实现"容缺受理"

96 items "be accepted with some non-standard materials"

#### ▶ 1157 项事项实现"网上办" 1.157 items "be handled online"

#### ▶ 1157 项事项实现"一次办"

1,157 items "be handled with one-off effort"

#### ▶ 1041 项事项实现"全程网办"

1.041 items "be handled fully online in the whole process"



聚焦营商环境"一号工程",率先启动 "最多跑一次"改革,企业注册可在1个工 作日完成所有手续,项目投资政府专人全 程代办。

Focusing on the "No.1 Project" of business environment, Baoxing will take the lead in launching the revolution of "maximum one run", so that enterprises can complete all procedures within one working day, and the investment of project will be handled by a person specially assigned by the government in the whole process.



对投资强度大、亩均税收贡献特别大或对全县经济社会发展具有龙头带动作用的重点工业项目,按照宝兴县县级重大 经济事项决策实施办法规定,可以采取"一事一议""一企一策"方式,实行更加优惠的政策。

For key industrial projects with high investment intensity and particularly large tax contribution per mu, or that play a leading role in promoting the economic and social development of the county, more preferential policies can be implemented for them in the mode of one matter, one discussion" and "one enterprise, one policy", in accordance with the Measures for Implementation of Major Economic Decisions at the County-Level in Baoxing County.



#### 雅安市出台 DOCUMENTS ISSUED BY YA'AN CITY

#### ▶ 《关于大力推动雅安市绿色产业发展的实施意见》

Implementation Opinions on Vigorously Promoting the Development of Green Industries in Ya'an Citv

#### ▶ 《雅安市支持服务业发展激励政策》

Incentive Policies for Supporting the Development of Service Industry in Ya'an City

#### ▶ 《雅安市人民政府关于印发雅安市重点项目激励办法的通知》

Notice by People's Government of Ya'an City on Issuing Incentive Measures for Key Projects in Ya'an City

#### ▶ 《关于进一步支持科技创新的若干政策》

Several Policies on Further Supporting Technological Innovation

#### ▶ 《雅安市支持大数据产业发展激励政策》

Incentive Policies for Supporting Development of Big Data Industry in Ya'an City



### 宝兴县出台 DOCUMENTS ISSUED BY BAOXING COUNTY

#### ▶ 《宝兴县招商引资重点产业激励政策》

Incentive Policies for Key Industries in Investment Promotion and Attraction in

#### ▶ 《宝兴县促进文化旅游发展激励政策(试行)》

Incentive Policies for Promoting Cultural and Tourism Development in Baoxing

#### ▶ 《宝兴县中医药传承创新发展激励政策(试行)》

Incentive Policies for the Inheritance, Innovation and Development of Traditional Chinese Medicine in Baoxing County (Trial)

#### ▶ 《宝兴县支持高层次人才成长发展实施办法》

Implementation Measures for Supporting Growth and Development of High-level Talents in Baoxing County

#### 《宝兴县支持民营经济健康发展的扶持措施》

Supporting Policies for Healthy Development of Private Economy in Baoxing

#### ▶《宝兴县优化营商环境"20+6"条措施责任分工方案》

Responsibility Division Plan for "20+6" Measures to Optimize Business Environment in Baoxing County

#### ▶ 少数民族县政策:在宝注册企业,享受我县少数民族待遇县政策。

Policies for ethnic minority county: Enterprises registering in Baoxing County will enjoy preferential policies for ethnic minorities in our county.

#### 税收分配差异对比 Comparison on differences in tax distribution

The second secon								
			民族县 hnic county			非民族 Non-ethnic		
	中央	省	市	县	中央	省	市	县
国内增值税	50%	/	/	50%	50%	17.50%	/	32.50%
企业所得税	60%	/	/	40%	60%	14%	/	26%
个人所得税	60%	/	/	40%	60%	14%	/	26%



## **F**ACTOR GUARANTEE 要素保障



宝兴现有电站 48 家,总装机规模 118.59 万千瓦;其中由省网统调统分电站 9 家,装机 90.2 万千瓦; 全县水电站年发电量约 32.6 亿度。已建成 220 千伏变电站 1 座、110 千伏变电站 6 座。

Baoxing currently has 48 power stations with a total installed capacity of 1.1859 million kW; among them, there are 9 provincial power stations with a total installed capacity of 902,000 kW; the annual power generation of hydropower stations in the county is about 3.26 billion kWh. It has built one 220 kV substation and six 110 kV substations.

地区 Location	电压等级 Voltage level	基本电价 (元 /kv) Basic electricity price	农网基金 (元/kvh) Network fund rural power network	过网费 (元 /kvh) Wheeling charges	交易基准价 (元 /kvh) Trading benchmark price
<b>汉白玉特色产业园</b> White Marble Characteristic – Industrial Park	10KV	22	0.04176	0.1626	0.3035
	110KV	33	0.04176	0.0958	0.3035
经开区 宝兴工业园 Baoxing Industrial Park in Economic Development Zone	10KV	22	0.04716	0.1626	0.3792
	110KV	33	0.04716	0.0958	0.3792

对符合条件的,可以申报水电消纳,享受水电消纳政策优惠。

For those who satisfy the conditions, they can apply for water and electricity consumption and enjoy the preferential policies for water and electricity consumption.





地区 Location	工业生产用气 (元/立方米) Gas for industrial production	商业用气 (元/立方米) Gas for commercial use	集体用气 (元 / 立方米) Gas for collective use
<b>汉白玉特色产业园</b> White Marble Characteristic Industrial Park	3.86	3.86	2.27
经开区宝兴工业园 Baoxing Industrial Park in Economic Development Zone	3.15	2.01	2.01



地区 Location	用水分类 IClassification of water use	基本水价 (元 / 吨) Basic water price	污水处理费 (元/吨) Sewage treatment fee	
<b>汉白玉特色产业园</b> White Marble Characteristic Industrial Park	居民生活用水	0.8	_	
	工业用水	0.5	_	
	非居民生活用水	1.0	-	
	特种行业用水	1.5	_	
经开区宝兴工业园 Baoxing Industrial Park in Economic Development Zone	居民生活用水	1.5	0.8	
	工业用水	2.1	1.27	
	非居民生活用水	2.1	1.27	
	特种行业用水	4.06	1.27	



宝兴县采取多种措施保障项目合理用地需求。对集约用地的鼓励类产业项目优先供应土地,在确定土地出让底价时可按不低于所在土地等别相对应全国工业用地出让最低价标准 70% 执行。工业项目总用地面积的 7% 可按有关规定用于行政办公及生活服务设施建设。

Baoxing County has taken various measures to ensure the reasonable land needs of the project. It gives priority to land supply for industrial projects of intensive land use, which are granted with incentives. When determining the base price for land transfer, the base price for land transfer can not be lower than 70% of the national minimum standard for industrial land transfer corresponding to the land grade. For industrial projects, 7% of the total land used can be built as administrative offices and living service facilities in accordance with relevant regulations.



## EYPROMOTION PROJECTS 重点推介项目

#### 国际汉白玉交易中心

nternational White Marble Trade Cente

● 项目类别

二产业

■ 投资金额

50 亿元

#### (i) 项目概况

项目拟新建标准化厂房及办公楼,建设汉白玉全产业链项目,主要进行汉白玉废渣综合利用、矿山开采、石材加工及延伸碳酸钙下游产业。新建汉白玉展厅一座,休闲娱乐购物中心一座。打造集汉白玉展览、销售与旅游休闲娱乐一站式平台。项目建设周期5年,建成投运后,预计可实现年产值10亿元,缴纳税收1亿元,带动就业500余人。

**⑤ 责任单位** 宝兴县经济信息商务和科技局

**以 联系方式** 0835-5906566



#### 宝兴县铜铝精密铸造项目

Baoxing Copper and Aluminum Precision Casting Project

● 项目类别

二产业

三产业

■投资金额

20 亿元

(i) 项目概况

项目用地约50亩,包含办公楼、住宿楼、厂房及其他附属设施。建设铜铝精密铸造生产线,铜铝型材加工、高性能合金材料等下游产品深加工生产线。

⑤ 责任单位 宝兴县经济信息商务和科技局

以联系方式 0835-5906566

#### 宝兴县温泉小镇开发项目

Development of Baoxing Hot Spring Town

● 项目类别

■投资金额

20 亿元

**i** 项目概况

依托空石林得天独厚的原生态动植物资源和优美的自然风光,以及已探明的地热资源,建设游客接待中心,游客接待中心包含当地特产、工艺品等销售;修建温泉酒店,以"温泉"为设计核心,融入当地文化元素;建设主要连接各旅游项目以及用于游客观光健身的步行道,各类标识、广播、灯具等设备,建设大型停车场,建设景区用电设备以及景区内的网络全覆盖。

**⑤ 责任单位** 宝兴县文化体育和旅游局

**以 联系方式** 0835-6822921





#### 宝兴县水海子高端精品民宿综合体项目

Baoxing Shuihaizi High-end Boutique Homestay Complex

● 项目类别

<u> 三产业</u>/

■投资金额

20 亿元

#### (i) 项目概况

项目依托达瓦更扎景区,通过改造老旧农房、综合利用闲置宅基地,并对民宿的供电、供排水、通讯、网络等基础设施进行高规格建设,将传统民居改造成为以文化展示、观光旅居和农家美食为主题的高品质旅游民宿,打造集宿、景、食、膳、养、静的心灵旅行区,建设集民宿文化展示厅、特色美食餐饮、农特产品商贸、高端酒店为一体的民宿综合体。

⑤ 责任单位 宝兴大熊猫文化旅游发展(集团)有限责任公司

**以联系方式** 0835-6823949





#### 宝兴县夹金山 AAAAA 级景区建设项目

Baoxing Jiajinshan Mountain AAAAA-level Scenic Area Project

● 项目类别

三产业

■投资金额

50 亿元

#### (i) 项目概况

联合硗碛藏寨•神木垒景区、达瓦更扎景区、四川夹金山国家森林公园(宝兴部分)夹金雪山景区及其连接道路 G351 沿途部分节点建设夹金山国家 AAAAA 级景区,核心游览区面积 10.7 平方公里,建设内容包括一级游客中心、景区基础设施建设、入口景观形象、建筑改造、外部交通标识及环境、硗碛藏寨四星级度假酒店、神木垒一处仙境、夹金山长征故事 VR 体验馆、新寨子忆长征素质拓展、神木垒森林研学走廊、达瓦更扎滑翔伞基地等。

**⑤ 责任单位** 四川旅投夹金山文旅开发有限公司

**以联系方式** 0835-5901211



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